Movie theater showtimes market facing disruption by MovieGlu search engine

MovieGlu today announces a disruptive alternative to existing movie showtimes services with a fresh approach to searching online.

With MovieGlu's powerful search engine and TV Guide style design, searching for movie showtimes has become significantly faster and easier.

- Showtimes displayed using an innovative and intuitive visual timeline
- Easily view and compare movie start and end times across movie theaters
- No advertisements to clutter up the screen
- Direct links to purchase tickets from almost any theater
- Includes showtimes for every location in the United States and United Kingdom
- MovieGlu is a UK-based startup led by former Skype senior manager, Derek Morgan.

Existing websites and apps, including those run by major movie theater chains, still use old-fashioned lists that originated in newspapers. See www.movieglu.com/comparison for examples.

Derek Morgan, CEO and Co-founder of MovieGlu said, "We're very excited to be introducing a new innovation to a market which has remained relatively unchanged for nearly a century. Our key goal is to take away the frustration experienced every day by millions of movie-goers. With so much choice, especially in cities, we wanted to introduce an easier way to find the perfect combination of movie, theater, and showtime."

MovieGlu's research has shown that movie-goers typically visit between three and five websites when searching for a suitable movie and theater combination. MovieGlu simplifies this process by displaying all of the information in one place. In user research, 56% of users preferred the MovieGlu timeline approach when compared to existing list-style services.

Users can search for any film, and any theater in the United States or United Kingdom, based on their location.

The service is an entirely web based, and optimised for mobile, tablet and desktop browsers. Apps for Android and Apple iOS are planned for release in the coming months.

For more information, visit www.movieglu.com.

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